



## 2016 CHAMBER DIRECTORY ADVERTISEMENTS

**Your membership allows for you to take advantage of the following opportunities for advertising in the printed 2015 Annual Report/2016 Directory.**

***\*Ads will be approved by the Chamber prior to printing.***

**Inside Front or Outside Back Cover: \$1000**

**(2 available - 1st come 1st serve)**

**Inside Back Cover: \$800**

**(1 available - 1st come 1st serve)**

**Full Tab Page: \$700**

**(6 available - 1st come 1st serve)**

**Full Page: \$500**

**Half Page: \$250**

**Quarter Page: \$125**

***\*Companies with 2016 Platinum, Gold and Silver Partnerships will receive a 25% discount on any ad with the exception of the Inside Front or Outside Back.***

### **WAYNE COUNTY AREA CHAMBER OF COMMERCE**

33 South 7th Street, Suite 2, Richmond, IN 47374

[amy@wcareachamber.org](mailto:amy@wcareachamber.org)

(765) 962-1511 [www.wcareachamber.org](http://www.wcareachamber.org)

The Chamber Partner Program offers a unique opportunity to take advantage of a yearlong marketing campaign, which prominently promotes your business in all Chamber publications and events. This opportunity includes added benefits and extensive exposure for your company! Please consider a Chamber Partnership for next year.



## Annual Report and Directory Advertising Specs

Please submit all ads in digital format only.

### File Requirements:

- Final Files should be press quality
- All images should be at least 300 dpi
- Preferred file formats are PDF or JPG
- No word files or native application files
- Please convert all fonts to outline fonts
- Ensure art is CMYK and press-ready

### File Submission:

- Email the final press-ready files to Trevor Oakerson at Trevor@WCareaChamber.org
- For questions or additional information, or help with your ad layout and design, please contact the Chamber.

### Report Trim Size (finished):

- 8.5" wide x 11" high, wiro-bound

### Ad Sizes:

	Bleed Ads (Trim Size)	Non-Bleed Ads
Full Page	8.5"w x 11"h <i>(add additional .125" bleed on all sides; live area is 7"x10")</i>	7.5"w x 10"h
Half Page	8.5"w x 5.375"h <i>(add additional .125" bleed on all sides; live area is 8"x4.375")</i>	7.5"w x 4.875"h
1/4 Page	N/A	3.625"w x 4.875"h

For more information about advertising opportunities, contact Trevor Oakerson at the Wayne County Area Chamber of Commerce:

**Email:**  
trevor@WCareaChamber.org

**Phone:** (765) 962-1511

